

# HI! MY NAME IS TAYLOR HERPOLSHEIMER



## CONTACT

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## EDUCATION

**B.S. GRAPHIC DESIGN**  
**Aug 2022 – Dec 2024**  
*University of Nevada, Las Vegas*  
3.71 GPA

**ASSOCIATE OF ARTS**  
**August 2020 – May 2022**  
*College of Southern Nevada*  
4.0 GPA

## SKILLS

Adobe Creative Suite  
Visual Design  
Branding  
UI/UX  
Print Production  
Digital Photography

## INTERESTS

Music  
Photography  
Modern Art  
Traveling  
Psychology

## EXPERIENCE

### **FREELANCE GRAPHIC DESIGN | Dec 2024 - Present** *AIGA UNLV*

- Work with clients to bring their vision to life from initial concept development to final project delivery, ensuring satisfaction and timely execution.

### **GRAPHIC DESIGN INTERN | Nov 2023 – Sept 2024** *Las Vegas Valley Water District*

- Designed advertisements and marketing materials for Las Vegas Valley Water District adhering to their brand guidelines and visual identity.
- Printed and produced collateral including banners, posters, and stickers for the Las Vegas Valley Water District.
- Collaborated with design leads to develop and execute projects.

### **VICE PRESIDENT & TREASURER | Jan 2023 - Dec 2024** *AIGA UNLV*

- Co-lead the board alongside the AIGA President, providing strategic direction and leadership.
- Assist in planning and executing a variety of virtual and in-person events for AIGA UNLV.
- Recruit new members and foster a welcoming environment for networking, collaboration, and professional development.

## RELATED PROJECTS

### **METAMORPHOSIS LOOK DEV | Jan 2024 – May 2024** *UNLV Spring 2024 Graphic Design Capstone*

- Worked with a team to create the UNLV Spring 2024 Graphic Design Capstone event concept and visual identity including the logo, design elements, typography, color palette, voice, and photography style.
- Created a brand deck for the other teams to reference while designing.
- Collaborated with the other teams to review and approve of designs ensuring that they were consistent with the brand guidelines.