

HI! MY NAME IS TAYLOR HERPOLSHEIMER



CONTACT

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EDUCATION

B.S. GRAPHIC DESIGN
Aug 2022 – Dec 2024
University of Nevada, Las Vegas
3.71 GPA

ASSOCIATE OF ARTS
August 2020 – May 2022
College of Southern Nevada
4.0 GPA

SKILLS

Adobe Creative Suite
Visual Design
Branding
UI/UX
Print Production
Digital Photography

INTERESTS

Music
Traveling
Modern Art
Filmmaking
Psychology

OBJECTIVE

Senior year Graphic Design student with strong skills in visual design and branding. Actively seeking a full-time position in a design agency. Eager to contribute creative solutions and collaborate within a dynamic design team to deliver impactful, visually engaging projects.

EXPERIENCE

VICE PRESIDENT & TREASURER | Jan 2023 - Present *AIGA UNLV*

- Co-lead the board alongside the AIGA President, providing strategic direction and leadership.
- Assist in planning and executing a variety of virtual and in-person events for AIGA UNLV.
- Oversee budget management and financial planning for club activities.
- Recruit new members and foster a welcoming environment for networking, collaboration, and professional development.

GRAPHIC DESIGN INTERN | Nov 2023 – Sept 2024 *Las Vegas Valley Water District*

- Designed advertisements and marketing materials for Las Vegas Valley Water District adhering to their brand guidelines and visual identity.
- Printed and produced collateral including banners, posters, and stickers for the Las Vegas Valley Water District.
- Collaborated with design leads to develop and execute larger projects.

RELATED PROJECTS

METAMORPHOSIS LOOK DEV | Jan 2024 – May 2024 *UNLV Spring 2024 Graphic Design Capstone*

- Worked with a team to create the UNLV Spring 2024 Graphic Design Capstone event concept and visual identity including the logo, design elements, typography, color palette, voice, and photography style.
- Created a brand deck for the other teams to reference while designing.
- Collaborated with the other teams to review and approve of designs ensuring that they were consistent with the brand guidelines.